



APPROVED

BOARD MEETING #3

THE THIRD MEETING OF THE 2022-2023 BOARD OF DIRECTORS

of the Lower Island Soccer Association (LISA) was held at 19:00

Tuesday, October 4th, 2022

Via Zoom meeting,

Present:

Mike Synnuck	<i>Director</i>	Tyler Theman	<i>Director</i>
Linda Pakos	<i>Director</i>	Terry Hughes	<i>Director</i>
David Johnson	<i>Vice President</i>	Carey Gustafson	<i>Director</i>
Andrew Wynn-Williams	<i>Treasurer</i>	Omar Ahmad	<i>Director</i>

Regrets:

Howard McElderry *Secretary*

LISA Staff:

Stuart Bancroft *LISA Executive Director*

Recording Secretary: Stuart Bancroft

The meeting was called to order at 19:00

• **ROLL CALL & APPROVAL OF AGENDA:**

On a Motion duly made, Seconded and Carried it was resolved to adopt the Agenda as presented

• **APPROVAL OF MINUTES:**

On a Motion duly made, Seconded and Carried it was resolved to approve the minutes from LISA Board Meeting #2, Sept 6th, 2022

• **LISA UPDATE (SB):**

- Numerous schedules being updated weekly
- Team movement seems to be more prevalent than previous years



- Juan de Fuca is hosting the Active Start Mini-Fest on October 15th and 16th
 - Draft schedule will be available by the end of the week
 - Thank-you to Karen Thompson for looking after the T-shirts and team packages
- LISA Admin hiring process underway
 - Between 50 and 60 applications received
 - Have selection process down to 5 candidates
 - Will be conducting interviews next week
- Clubs struggling to get Coaches through Coach Education Process
 - Active Start and Fundamentals cancelled at Gorge due to lack of registrants
 - Learn to Train and Soccer For Life went ahead with small numbers
 - Barrier seems to be the online components and timelines for registration
 - Clubs need to track coaches within pathway and approach LISA/Learning Facilitators to host course only when numbers for on-field portion are high enough
- Overview of “Nimble” online media campaign presented
 - 66% increase in new users to your site compared to last month and a 47% increase from last year at 2,847 new users
 - Onsite conversion rate increased by 35% vs. last month and most goals were completed by paid social ads
 - We saw a strong click-through rate at 0.83%, up 56% from last month. We've also seen an increase in both impressions and link clicks overall for the month of August
- LISA moving forward with “Buddy Check for Jesse” mental health initiative with all U11-U18 Players near the end of October and early November
- LISA Discipline has seen the usual instances of “Foul and Abusive Language” and the occasional “Denying Obvious Goal Scoring Opportunity”
 - Few issues of Referee Abuse in LISA/UISA Interlocking Matches
- Referee Development Officer submitted proposal for “Stop Referee Abuse” banners for each of our member clubs



- Cost works out to approximately \$6000.00 for 13 sets of banners and signs

On a Motion duly made, Seconded and Carried it was resolved to approve the purchase of the “Stop Referee Abuse” signage for all clubs.

- LISA has received a handful of comments and concerns from smaller clubs regarding the removal of boundaries and the challenges they are facing fielding competitive teams this season as players have moved on
- Mike Synnuck provided an update from the BCSA SGM in which the voting structure referendum was approved
- **BUDGET AND FINANCIALS (AWW)**
 - Treasurer Wynn-Williams provided a Budget and Financial update including a quarterly Budget review
 - Clubs have been invoiced for 70% of last season’s registration
 - As of now all but two clubs have paid their invoices
 - LISA payments to BCSA for primary registration upcoming
 - Budget currently on track for Quarter 2
 - LISA has spent more than budgeted on Advertising and Communications as approved by the Board
 - LISA has spent slightly more on Governance Committee and Strategic Planning support than budgeted
 - LISA expecting to pay some Professional Fees for a formal contract in regards to the New Membership Agreement Process
 - a. Recommendation to include “Professional Fees” in future annual budgeting costs
 - b. Recommendation to increase “Strategic Planning” costs for future annual budgets when needed
- **COMMITTEE UPDATES**
 - Tier 2 Working Committee
 - Recommendation from previous Tier 2 Working Group to downsize committee and begin focus on next season
 - Additional recommendation was for LISA to implement a “Tier 2 Coordinator” to oversee the administration of the program
 - Island Cup Committee



- LISA in communication with UISA to form joint organizing committee to focus on 2023 tournament

- **OTHER BUSINESS**

- VI Wave Financial Support for Nationals
 - VI Wave have removed their request to LISA for Funding for the U17 Boys team competing at the upcoming CSA National Championships
- BCSA AGM
 - BCSA AGM scheduled for November 5th in Vancouver
 - LISA know carries 4 votes and may send up to 4 Voting Delegates
 - Mike Synnuck will be attending on behalf of LISA
 - LISA will distribute voting information to member clubs for voting direction

Action Items:

- LISA to call “Interlocking Meeting” and present RDO - *ONGOING*
- LISA to strike Tier 2 Working Committee – *ONGOING*
- LISA to strike Island Cup Committee with UISA- *ONGOING*
- LISA to distribute BSCA Voting Package for Club voting direction - *COMPLETE*

ADJOURNED: 20:06