



APPROVED

BOARD MEETING #10

THE TENTH MEETING OF THE 2020/2021 BOARD OF DIRECTORS

of the Lower Island Soccer Association (LISA) was held at 19:00

Tuesday, April 6th, 2021

Via Zoom meeting,

Present:

Mike Synnuck	<i>President</i>	Kevin Astridge	<i>Director</i>
David Johnson	<i>Vice President</i>	Terry Hughes	<i>Director</i>
Linda Pakos	<i>Director</i>	Carey Gustafson	<i>Director</i>
Andrew Wynn Williams	<i>Treasurer</i>	CJ Young	<i>Director</i>
Keith Bandy	<i>Director</i>	Omar Ahmad	<i>Director</i>

LISA Staff:

Stuart Bancroft	<i>Executive Director</i>
Andrew Latham	<i>LISA Head Coach</i>

Recording Secretary: Stuart Bancroft

The meeting was called to order at 19:00

• **ROLL CALL & APPROVAL OF AGENDA:**

On a Motion duly made, Seconded and Carried it was resolved to adopt the Agenda

• **APPROVAL OF MINUTES:**

On a Motion duly made, Seconded and Carried it was resolved to approve the minutes from LISA Board Meeting #9, March 9th, 2021

• **LISA UPDATE (SB & AL):**

- Office has been focused on committee work and planning
- Executive Director will be sitting in on Topaz Field Redevelopment Workshop on April 14th
- Scholarship info has been distributed to clubs
 - Deadline for applications April 30th, 2021



- Technical Directors met March 31st to discuss the Tier 2 Discussion paper
 - Notes from meeting have been distributed for confirmation of accuracy
- Andrew Latham promoting NCCP Coach Education courses to Technical Directors
 - C Licence program has been revamped
- Andrew met with Director Gustafson to discuss how LISA can do a better job attracting female coaches and break down barriers and introduce them into the game
 - In conversation with the University of Victoria for hosting another “She Kicks” festival

- **BUDGET AND FINANCIALS (AWW):**
 - Treasurer Andrew Wynn-Williams outlined updates to the draft 2021-2022 Budget
 - LISA Board discussed the budget presentation at length

On a Motion duly made, Seconded and Carried it was resolved to approve the 2021-2022 Budget as presented

- **TIER 2 DISCUSSION PAPER:**
 - Stuart Bancroft and Andrew Latham presented the Tier 2 Discussion Paper
 - LISA Board discussed at length
 - Paper was generally well received
 - Concerns included:
 - a) Rules and regulations regarding team formation and season
 - b) Districts responsibility to facilitate all levels of play and competitions
 - a. Players choosing not to participate in fall if Tier 2 is only an option in the spring
 - b. Academies outside of LISA will fill the void
 - c) Club player retention
 - a. Players from smaller clubs likely to move to larger clubs offering Tier 2 programming



- b. LISA involvement and oversight of Tier 2 program a possible solution
- d) Mandating coaching standards

- **COMMITTEE UPDATES:**

- Marketing and Communications
 - LISA Marketing and Communications Task Force met March 22nd
 - Stuart Bancroft outlined marketing approach for the summer including:
 - a) Social Media
 - b) School District messaging
 - c) Local Radio
- Sponsorship
 - LISA Sponsorship Task Force met March 15th
 - Stuart Bancroft outlined a potential structure for LISA event sponsorship
- Technical Director Advisory Group
 - Keith Bandy presented an updated terms of reference for the advisory group
 - LISA Board and staff discussed at length

On a Motion duly made, Seconded and Carried it was resolved to defer the discussion of the Technical Director Advisory Group

- **OTHER BUSINESS**

- **PFC/IFFA Letters**
 - The LISA Club President's letter to Pacific FC was discussed by the LISA Board
 - The Island Fire Football Association letter regarding PFC merger was discussed by the LISA Board

Action Items:

- Stuart to draft Terms of Reference for Discipline Committee- *ONGOING*
- VI Wave Contract to be shared with PFC Legal Counsel – *COMPLETE*
- LISA to coordinate Presidents meeting with PFC – *COMPLETE*
- LISA to host Interlock Meeting - *COMPLETE*



ADJOURNED: 20:53